

Customers

Who will be your target audience/ who will your product/service be for?

My target customer can be a teacher with a messy classroom, library, or even a computer lab. We want others to say, "Wow this classroom is very clean and in shape" and we want the teacher to say, "Good work girls you did a great job!" We want the teacher to think it will be safe for her students to do their work and walk around in. We want others to think "Wow this teacher is very hard working!"

Marketing Plan

Advertisement: My customer will learn about my product by meeting others and talking about the business me and my friends made. We could use social media too! For example Instagram, email, and facebook. Our company will also make 5-8 posters and hang it around school so the teachers know about our business. We will even make a website, so the Pomaikai teachers know about our business!

Slogan: Helping Hands that Help Your Class

Logo:

